

Partnership Information Package



Friday, April 19th + Saturday, 20th
Riverwood Church Community: The Warehouse
Winnipeg, MB

Hey there!

Partner with us to help teen girls know their **worth & value in Christ** for our 2nd Annual SWW Conference.

What is the SHE WEARS WORTH Conference?

The SHE WEARS WORTH Conference is a 2-day conference designed to encourage and inspire high school girls to live boldly and confidently in their WORTH and PURPOSE, and to EMBRACE who God created them to be! The weekend will be full of truth-filled talks, incredible speakers from across Canada and the US, wonderful worship, dance parties, new friendships & memorable moments. We desire for each girl to leave feeling closer to Christ, with a better understanding of WHO God says they are, and the courage to live set apart.

2023 SWW Conference Recap:

October of 2022, SHE WEARS WORTH welcomed over 250 teen girls to the Riverwood Church Community: The Warehouse for 2 incredible days. We heard from over 8 speakers - tackled topics like body image, mental health, and relationships - were led in wonderful, powerful worship - prayed together - watched the girls lay down the lies they believed about themselves - made new friends - and experienced Jesus in a new, real way! To watch our recap video from last year, please visit www.shewearsworth.com.

Who can attend the SHE WEARS WORTH Conference?

The SHE WEARS WORTH Conference is for all girls, grade 9 - age 19. (High school & girls that just graduated) Girls may attend alone, with a friend, a mentor, a mom, or their youth group. We encourage youth leaders to bring a group of girls and use this as a special getaway. Accommodations are not included in the event cost; however, we encourage groups to make the most of this weekend by arranging their stay in a hotel or a local home on Friday night.

PARTNER INFORMATION

Our Vision for our partners?

It is our hope that the partners of the SHE WEARRS **WORTH** Conference would have a world class experience at the event, and that their cause would be promoted to its full potential. It is our vision that our partners would think outside the box to promote their organization in creative and unique ways in order to encourage these girls to fully embrace who God created them to be!

Event Information

Date/Time:

Friday, April 19th 2024 @ 5:30-10pm

Saturday, April 20th, 2024 @ 8:30 am - 4 pm

Location:

Riverwood Church Community - Warehouse | 270 Gordon Ave, Winnipeg, MB R2L 0L8

Contact: Courtney Reimer | Courtney@shewearsworth.com | 431.736.1586

Website: SHEWEARSWORTH.com/2024conference

Application Deadline

The deadline for applications is Wednesday, February 28th, 2024.

Applications will only be received after this date if there is space available. Space is given on a first come, first served basis.

Payment

A full payment will be required within 30 days after the application is accepted. Payment instructions and a partner contract will be given upon acceptance.

Exhibit Space

Exhibit space will include a table and chair. Sponsors will be responsible to bring any supplies they may need for their exhibit including table cloths, extension cords, lights, etc.

Set Up + Tear Down

Set up times will be Friday, April 19th between 1:00 pm and 4:00 pm. All exhibits must be fully set up and staffed by 4:30 pm. An approximate set up time from your organization will be requested closer to the date.

Partners must not tear down prior to the end of the event and must be completely torn down one hour after doors close on Saturday, April 20th (approximately 4:30 pm).

Sales + Giveaways

Partners are not permitted to sell any products/services at the event. Giveaways are permitted.

Loss + Damages

The Partner has sole responsibility for their property before, during and after the event. The SHE WEARS WORTH Conference will not be held responsible for the loss or damage of property. If property is left unattended it is at the partner's own risk.

Cancellation + Refunds

If the partner wishes to cancel after the payment has been made they will receive 50% back for cancellations made up to 30 days prior to the SHE WEARS WORTH Conference start date. If the partner cancels within 30 days of the conference start date their payment will not be refunded. If the SHE WEARS WORTH Conference cancels for any reason, a full refund will be given back to the partner.

Artwork + Videos

All graphics/ads/promo material must be approved by our creative team. We have full discretion to deny a graphic/ad/promo material if we feel it does not adhere to our values and align with our mission and standard of excellence for the event. You will receive artwork and video requirements upon acceptance of your application.

PARTNERSHIP APPLICATION

Thank you for your interest in partnering with The SHE WEARS **WORTH** Conference. Please fill out this form with the appropriate information and email it to Courtney@shewearsworth.com and we will get back to you.

All applications are due by Wednesday, February 28, 2024.

General Information

Organization Name: _____

Contact Person: _____ Position: _____

Email: _____ Phone Number: _____

Purpose and Goals

What is the purpose and vision of your organization?

What will be the benefit of promoting your organization at The SHE WEARS WORTH Conference?

What is your goal for promoting your organization at the SHE WEARS WORTH Conference? How will you measure success?

PARTNERSHIP OPTIONS

Please take a look at our available partner options below. Each option can stand on its own or be combined with other options to form a package. If you have a partnership opportunity that is not listed below or would like to offer a product or service please contact us and we would love to discuss your idea!

Premium Partner

\$600 | 4 Available

- Prime spot exhibit booth
- Logo on sponsorship page in program
- 2 minute video played during one main session
- 1 social media post on all SHE WEARS WORTH media platforms
- 1 pass
- Logo with link on website
- Slide in pre/post service loop (2-3 slides/loop)
- Handout/marketing material put inside girls swag bags that they receive upon arrival (material needed by Friday, March 15th)

Speaker Sponsor

\$550 | 3 Available

This year we have some incredible speakers and in an effort to keep the cost per ticket down, we are hoping to have some of the speaker fee's covered by our sponsors.

- Prime spot exhibit booth
- Logo on sponsorship page in program
- 1 minute video played before speaker comes on
- 1 social media post on all SHE WEARS WORTH media platforms
- 1 pass
- Logo with link on website
- Slide in pre/post service loop (2-3 slides/loop)
- Handout/marketing material put inside girls swag bags that they receive upon arrival (material needed by Friday, March 15th)

Photo Booth Sponsor

\$800 | 1 Available

- Logo on each image- (files are sent out to the girls right after the photo is made for them to share to social media)
- Sign with your social media tag or hashtag for students to tag in pictures
- Logo on sponsorship page in program
- 1 minute video played during one main session
- 1 social media post on all SHE WEARS WORTH media platforms
- Prime spot exhibit booth
- 1 pass
- Logo with link on website
- Slide in pre/post service loop (2-3 slides/loop)
- Handout/marketing material put inside girls swag bags that they receive upon arrival (material needed by Friday, March 15th)

Volunteer Partner

\$600 | 1 Available

- Logo on volunteer shirts (confirmed logo by Friday, March 1st)
- Logo with link on website
- Slide in loop (1 slide/loop)
- Logo on sponsorship page in program
- 1 minute video played during one main session
- 1 social media post on all SHE WEARS WORTH media platforms
- 1 pass
- Exhibit booth spot
- Logo with link on website
- Slide in pre/post service loop (2-3 slides/loop)

Lunch Sponsor

\$1200 | 1 Available

- Prime spot exhibit booth
- Logo sign stating Lunch provided by
- Logo with link on website
- Slide in loop (1 slide/loop)
- Logo on sponsorship page in program

- 1 minute video played during one main session
- 1 social media post on all SHE WEARS WORTH media platforms
- 1 pass
- Logo with link on website
- Slide in pre/post service loop (2-3 slides/loop)

Other

We would love to hear any other creative and unique ideas you may have!
We are always looking for ways to partner with other organizations that share the same mission.